

Looking for Fresh Ideas and a Business Plan
for your Market Entry, New Product, or Business Expansion?

Hire Your Own JMEC Team!
Think Fresh. Accelerate Business.

24-year
track
record!

What is JMEC?

- Tokyo-based business training program whose participants create professional business plans for YOU
- JMEC is organized and supported by 18 Foreign Chambers of Commerce in Japan
- Established in 1993, JMEC is a non-profit organization

230
business
plans
produced!

Why use JMEC?

- Fresh perspective and ideas due to the diversity of participants
- Third-party objectivity in analysis and recommendations
- An additional resource of around 1,500 work hours of market research and analysis
- At a cost substantially lower than you would typically pay using commercial consultants

Who is my JMEC team?

- 4-6 mid-career English-speaking business professionals working in Tokyo, average age 33/34
- Diverse range of professional backgrounds—engineers, sales managers, designers, accountants, other
- In past years participants have represented 15-20 different nationalities each year
- Participants: Typically ~50/50 Japanese/foreign nationals and ~50/50 men/women

- **Project Client Fee:** ¥1,500,000
- **Application Deadline:** November 30, 2018
- **'Early-Bird' Discount Fee:** ¥1,200,000
- **Application Deadline:** September 30, 2018

For more information:

- Website: <http://jmec.gr.jp>
- Or contact Trond Varlid, Program Director
E-mail: trond@jmec.gr.jp Phone: 080 4368 2025

JMEC
Place Canada, 1F
7-3-37 Akasaka, Minato-ku,
Tokyo, 107-0052
Phone: 03-5562-1444
E-mail: info@jmec.gr.jp

JMEC 25

2018/2019 PROGRAM SCHEDULE

November 10: Program starts, with a series of lectures and workshops on Saturdays for participants

January 12: Business plan projects allocated

January 14-20: Teams meet their Project Clients for a project briefing

May 7: Submission of written plan

May 25-26: Oral presentations to JMEC Judging Panel

May 27-June 4: Oral team presentations to Project Clients

June 5: Awards Ceremony

