



Kingdom of the Netherlands



## Invitation

### Activity Based Working – A Solution for Workstyle Change in Japan?

*Monday June 25 – 16:15-18.30*

The Embassy of the Kingdom of the Netherlands to Japan and the Netherlands Chamber of Commerce in Japan, request the pleasure of your company at a workshop provided by Veldhoen+Company, a Dutch leading consultancy firm in Activity Based Working.

Iolanda Meehan, Managing Partner at Veldhoen+Company Asia, will explain the concept of Activity Based Working and how the physical workplace can be one of the most powerful leadership levers to drive workstyle change in Japan. For more information, please find a more detailed description below.

#### **Program**

16:15: Registration

16.30-17.30: Workshop Veldhoen+Company

17.30-18.30: Networking Drinks

#### **Location**

Embassy of the Kingdom of the Netherlands to Japan  
3-6-3 Shiba-koen, Minato-ku, Tokyo 105-0011, Japan

The workshop will be held in English.

Registration will close on Friday 22 June.

Please register via Peatix forms using the follow link: <http://workshopveldhoencompany.peatix.com>

The password for this event is: Netherlands

For inquiries, please contact the embassy via [tok-ea@minbuza.nl](mailto:tok-ea@minbuza.nl).



## Activity Based Working – A Solution for Workstyle Change in Japan?

Activity Based Working (ABW) was born in the Netherlands 26 years ago to disrupt the traditional work practices, drive productivity and provide employees with the freedom to work anywhere, anyhow and anytime. The physical workplace has typically been managed by real estate, many times in isolation from the business leaders and from HR. However, what if the workplace could bring about a new way of working and bring out the best in an organization's people? This session explores how the physical workplace can be one of the most powerful leadership levers to drive workstyle change. More importantly, this session explores some of the personal, professional, and societal implications to challenge deeply ingrained workplace practices that simply are not serving us anymore.



**Iolanda Meehan is the Managing Partner for Veldhoen+Company in Asia. Iolanda has more than 20 years of experience in previous roles as HR management consultant and as business leader in PwC, Philips and Haworth. Iolanda will hold an interactive session, sharing a lot of examples, best practices and lessons learnt from ABW projects in Australia, Asia and Europe. After the workshop, you are invited to participate in a networking session over some drinks and small bites.**