



BELGIAN MARCHÉ AT BELGIAN BEER WEEKEND 2020 YOKOHAMA

- CALL FOR BELGIAN PRODUCTS -

The "Belgian Marché" returns to the Belgian Beer Weekend in Yokohama
From 21 May (Thu) till 24 May (Sun) the BBW Organizing Committee and the Belgian-Luxembourg Chamber of Commerce in Japan (BLCCJ) will again organize a Belgian shop in Yokohama.

If your company is importing, distributing or selling Belgian products in Japan and you are interested in joining the Belgian Shop, then we would like to hear from you!

Belgian Shop Outline

Items	Belgian products		
Timing	Belgian Beer Weekend 2020 Yokohama 21 May (Thu) - 24 May (Sun)		
	Thursday (opening day)	16:00 - 21:00	
	Friday - Weekend	11:00 - 21:00	

Application	Please email info@blccj.or.jp by 13 March (Fri)
Operation	Belgian-Luxembourg Chamber of Commerce in Japan
Organization	The Belgian Beer Weekend Organizing Committee

System

- The Belgian Beer Weekend Organizing Committee will purchase the products or sell on consignment.
- The Belgian-Luxembourg Chamber of Commerce (BLCCJ) will staff the shop and sell the products.
- Please note that the Belgian Beer Weekend is an outdoor event and that due to regulations not all products can be sold.
- The Belgian Beer Weekend Organizing Committee reserves the right to reject any application.
- Food and beverages sold in the shop are not supposed to be consumed at the event.

If your company is interested in participating in the Belgian Marché, please contact the BLCCJ office by Friday 13 March (info@blccj.or.jp).

Belgian-Luxembourg Chamber of Commerce
Daito Daitetsu Bldg 5F, Arakicho 23, Shinjuku-ku, Tokyo 160-0007
info@blccj.or.jp
T 03 6457 8662

Belgian Beer Weekend Office
3-24-3 Asakusabashi, Taito-ku, Tokyo 111-0053
info@belgianbeerweekend.jp
T 03 5829 6878

ABOUT BELGIAN BEER WEEKEND

Since its first edition in 2010, the 'Belgian Beer Weekend' has grown into one of Japan's leading outdoor events and welcomed more than 1,300,000 visitors over the past 10 years!

In 2020 the Belgian Beer Weekend will travel to 5 locations (Nagoya, Yokohama, Osaka, Hibiya, Tokyo) for a total of 33 days, welcoming an estimated 160,000 visitors (Yokohama: 25,000 visitors expected over 4 days).

The Belgian Marché has the support of

