

# PARTICIPATE IN JMEC 27!

Internationally accredited by Pearson plc,  
the world's largest education company

**2020/2021  
PROGRAM SCHEDULE**  
**November 14** : Program starts  
with a series of lectures and  
workshops on Saturdays  
**January 16** : Business plan,  
projects allocated to the teams  
**May 7** : Submission of written  
business plan  
**May 22-23** : Oral presentations  
to JMEC Judging Panel  
**May 24-June 9**: Team  
presentations to Project Clients  
**June 9** : Awards Ceremony



Japan Market Expansion Competition, Place Canada  
1F, 7-3-37 Akasaka, Minato-ku, Tokyo 107-0052

Tel : 03 5552 1444

[www.jmec.gr.jp](http://www.jmec.gr.jp)

**Participant Fee :** JPY 150,000  
**Application Deadline :** October 15, 2020

## For More Information

Contact Trond & Betsy at  
[info@jmec.gr.jp](mailto:info@jmec.gr.jp)

[www.jmec.gr.jp/participants](http://www.jmec.gr.jp/participants)

**Want to improve your business skills and learn  
how to write a professional business plan in a  
multinational environment? Then check out JMEC!**

### WHAT IS JMEC ?

A Tokyo-based business training program organized by  
18 foreign chambers of commerce in Japan since 1993.

A 7-month weekend program designed for full-time  
working professionals with lectures on Saturdays.

A program to support mid-career managers develop  
practical business skills and hands-on experience.

A program that attracts men and women from a diversity  
of professions from Japan and other nations.

### WHAT WILL YOU DO ?

**Part 1** : Participate in a lecture and workshop series with  
experienced business owners, executives and  
entrepreneurs as instructors.

**Part 2** : Learn how to research and write a complete  
professional business plan for a business client.

*Upon successful completion, participants receive an  
official Pearson Assured JMEC program certificate.*

### WHY DO IT ?

To gain valuable insights into the Japanese Market and  
international business practices.

To work with a multinational group of people of diverse  
professional backgrounds—engineers, accountants,  
designers, sales managers, finance and administration  
managers, and others.

*JMEC alumni have been promoted and advanced their  
careers due to the JMEC experience and skills.*

### SCHOLARSHIPS

You may be eligible to apply for a scholarship. There are  
several available from Finnair, JMEC, FEW, the American  
Chamber, Australian & New Zealand Chamber, Danish  
Chamber, & Netherlands Chamber. To learn more about  
available scholarships contact [info@jmec.gr.jp](mailto:info@jmec.gr.jp)