



Are you ready for the Digital Economy?

Join us to hear from industry and regulatory experts on how the digital economy is transforming their business practices and be inspired to adapt to changes within your own business environments!

The European Business Council in Japan through its Business Fundamentals Group (Financial Reporting, Intellectual Property Rights, Legal Services, Retail & Wholesale and Tax committees) invite you to a seminar on the digital economy and its impact on business. Two panels with representatives from different industry segments will discuss and present how they have changed or are changing to meet and prosper from the new challenges and possibilities that digitalisation and the digital economy offer. The focus will be not only on changes to business models, work styles, but also cultural and technical adjustments as well as to the regulatory environment.

This “EBC Briefing” seminar is the first of its kind, and was organized in pursuit of one of the main objectives of the New EBC, which is to reinforce and broadly showcase the work of the EBC Committees.

- Date: 26th FEBRUARY 2020
- Time: 17:00 – 19:00 (doors open at 16.30)(followed by a light reception from 19:00 to 20:00)
- Venue: Auditorium and Foyer of the EU Delegation
Europa House, 4-6-28 Minamiazabu, Minato-ku, Tokyo
- Organizer: EBC Japan (through the following committees:
Financial Reporting, Human Resources, Intellectual Property Rights, Legal Services, Retail & Wholesale, Tax)
- Language: English (no simultaneous translation)
- Registration: Email your name and affiliation by 23 February to:
ebc@ebc-jp.com



AGENDA

TIME	TOPIC	Speaker
16:30 – 17:00	REGISTRATION	
17:00–17:10	EU Delegation Welcome Remarks	H.E Ambassador Patricia Flor
17:10	Opening remarks by EBC President	Michael Mroczek
17:10–18:00	<ul style="list-style-type: none">Industry panel discussion Moderator (Michael Mroczek)	
	Panelists:	Debraj Dasgupta, Operating Officer, Head of Strategy and GTM Planning Division, Nippon BoehringerIngelheim Co., Ltd.
		Wolfgang Bierer, CEO and Founder of Endeavor SBC, President/CEO of BREE Japan KK, Mephisto Japan KK, V. Fraas Japan KK
		Christian Wiedmann, CEO, BMW Japan
		Soichiro Murata Director, IoT/Industrie4.0 , SAP Japan



18:00	–	BREAK
18:10		
18:10	–	<ul style="list-style-type: none">Regulatory panel discussion
19:00		Moderator (Rika Beppu)
		Panelists:
		Tax - Robotics in tax accounting and compliance
		Ryann Thomas, PwC
		Financial Reporting - Analytics and automation in financial reporting
		Dirk Hermans, Partner, EY
		Legal Services -Data protection at the crossroads between European and Japanese regulations after the adequacy decision and e-commerce
		Ulrich Kirchhoff, Partner, Arqis
		Intellectual Property Rights – E-commerce and intellectual property
		Laurent Dubois, Partner, TMI Associates
		Future EU regulation of AI, platforms, and data
		Stefan Kramer, EU Delegation to Japan
19:00–		Light Reception
20:00		



EUROPEAN BUSINESS COUNCIL IN JAPAN
THE EUROPEAN (EU) CHAMBER OF COMMERCE IN JAPAN

The event is made possible with the help of the following sponsors:



Sheer
Driving Pleasure



Netherlands Chamber Commerce Japan

Domaine du Daley

Supporting organisations:

