



EMBASSY
OF BELGIUM



20 Years of Building, Implementing and Supporting ESG in Vietnam

ESG: EVOLVING TO THE NEXT LEVEL



Support Partners






Background

ESG (Environmental, Social, Governance) has gained prominence in Vietnam over the past few years and is largely driven by the Vietnamese government's efforts to promote ESG-related practices. At the 2021 United Nations Climate Change Conference (COP26), Vietnam's prime minister announced a series of climate-action commitments, including net-zero carbon emission by 2050.

Belgium and Luxembourg are the beating hearts of Europe. This has only become more visual through the European Union-Vietnam Free Trade Agreement (EVFTA) that has been signed in 2019 and aims to not only contribute to an increase in trade between Europe and Vietnam but also to contribute to the goals set for ESG in Vietnam.

A multi-sector economic mission to Vietnam, organized by The Wallonia Export & Investment Agency (AWEX), will take place from November 25th till December 2nd. The economic mission will be led by Ms. Pascale Delcomminette - CEO of Wallonia Export & Investment Agency.



Objectives

- *61% of companies yet to commit cite lack of knowledge as the key barrier.*
 - *67% rank absence of transparent regulations as key challenge.*
- *29% of respondents who said that there are board involvement in ESG are confident in their Board's capabilities on ESG matters*

----- PWC Vietnam

- ◆ ESG education and demonstration on how companies are implementing ESG.
- ◆ Highlighting how the EVFTA facilitates the focus on and awareness of ESG in Vietnam.
- ◆ Sharing examples and case studies from companies to help implementing ESG best practices.
- ◆ Sharing information and insights by experts from Vietnam and Europe.
- ◆ Commemorating the anniversaries and work towards further enhancing collaboration and growth between Belgium, Luxembourg and Vietnam.

Overview



**30 November 2023
&
01 December 2023**



**Pullman Sai Gon
Centre
Ho Chi Minh City**



**1 Plenary Session
12 Seminars
12 Topics
1 Gala Ball**



**500+ Conference
Participants
150+ Gala Ball
Participants**

Supporting Partners

- Embassy of Belgium in Hanoi
- Embassy of Luxembourg in Thailand
- Federation of Belgian Chambers of Commerce
- Luxembourg Chamber of Commerce
- FIT – Flanders Investment & Trade
- AWEX – Wallonia Export & Investment Agency
- Hub.Brussels – Brussels Agency for Business Support
- BVA – Belgian Vietnamese Alliance



THE GOVERNMENT
OF THE GRAND DUCHY OF LUXEMBOURG

Belgian Chambers

CHAMBER
OF COMMERCE
LUXEMBOURG
POWERING BUSINESS

FLANDERS
INVESTMENT
& TRADE

hub
.brussels
our business is to help yours

Wallonia.be
EXPORT
INVESTMENT

BVA

Supporting Partners

- International Agencies



- Vietnamese Agencies



- Business Associations



Agenda



High level Plenary

09:00 – 12:00

- Vietnamese Government Representatives: Ministers, MOIT (TBC)
- BE Government Representatives: Ambassador of Belgium to Vietnam
- Lux Government Representatives (TBC)

13:00 – 15:30

- Sustainable Agriculture
- Integrity & Instability
- Labor Management & Development
- Smart Manufacturing



09:00 – 11:30

- Green House Gas (GHG) Emission reduction
- Human Capital Management
- Corporate Governance
- Healthcare / Mental Health

13:00 – 15:30

- Transparency & Disclosure
- Supply Chain Management and Logistics
- Diversity & Inclusion
- Leadership Development

Gala Ball

18:00 – 22:30

- Celebrating 50 years of bilateral relations between Belgium and Vietnam
- Celebrating the 20th anniversary of BeluxCham

Collaboration with AWEX Economic Mission to Vietnam



**CEO of Wallonia Export &
Investment Agency
Ms. Pascale Delcomminette**

The objectives of the mission:

- Discover and deepen the potential and business opportunities of the market
- Meet the business community and local officials
- Consolidate an existing business flow and strengthen ties with its customers and/or partners
- Take advantage of high-level networking thanks to the presence of the Vice-President of Wallonia
- Meet the Belgian and international business community on site
- Meet BeluxCham Vietnam and join in their 2 day ESG conference and Gala Ball



High level Plenary Session

Tentative Agenda

- 08:30 – 09:00 Check-in
- 09:00 – 10:00 Welcome Speech
- + BeluxCham Vietnam
 - + Belgian Ambassador
 - + Luxembourg Embassy
 - + Awex CEO
 - + Ho Chi Minh City Leader
 - + EuroCham
- 10:00 – 10:20 UNDP
- 10:20 – 10:45 Coffee Break
- 10:45 – 11:00 Sponsor 1
- 11:00 – 11:15 UNICEF
- 11:15 – 11:30 Sponsor 2
- 11:30 – 11:45 Sponsor 3



Gala Ball

*Celebrating 50 years of bilateral relations between Belgium and Vietnam
Celebrating the 20th anniversary of BeluxCham in Vietnam*

Tentative Agenda

- 6:00 PM – Reception
- 7:00 PM – Opening performance
- 7:15 PM – Opening speech
 - + Belgian Ambassador
 - + Vietnamese government
- 7:45 PM – Kick-off Charity Project about Mental Health
- 8:00 PM – BeluxCham Business Award presentation
- 8:30 PM – Live music performance
- 9:00 PM – Lucky Draw
- 10:00 PM – Closing Remarks



Event Highlights

Exhibition Area

Empty Spaces are provided for companies to showcase their products and services to offer a unique opportunity for companies to interact with attendees and provide valuable information about their offerings. Companies can display self-provided booths in this area.

The goal is to create a space where companies can connect with potential customers and partners, and where attendees can learn about the latest trends and innovations in their industry.

Display Size: 1.5mW x 1.5mD

ESG Consulting Hotspot Booth

A hotspot that provides information & valuable insights into ESG, given by experts, including guidance on implementing ESG practices, and advice on securing funding for various ESG projects.



Conference

- Tickets 2 day pass
- Tickets 2 day pass (Members 50%)
- Tickets 2 day pass (Co-host 20%)
- Tickets 1 day pass
- Tickets 1 day pass (Members 50%)
- Tickets 1 day pass (Co-host 20%)

VND**USD****2,500,000****105**

1,250,000

52

2,000,000

84

1,800,000**75**

900,000

37.5

1,440,000

60

Gala Ball

- Gala Ball Ticket (Non-member)
- Gala Ball Ticket (Members 20%)
- Gala Ball Ticket (Co-host 10%)

2,500,000**105**

2,000,000

84

2,250,000

94



Sponsorship Packages

Platinum Sponsorship : 400,000,000 VND

Enjoy a unique visibility as Platinum Sponsor



Main Benefits

- Speech at plenary: **15'**
- 2-day Conference Tickets: **20 tickets**
- Gala Ball: **1 Table**
- Display Booth: **3m x 3m**
- Seminar hosting: **1 seminar**
- Sponsorship display at Gala: **Top Tier**
- Sponsors appreciation during Gala: **Yes**



Media Benefits

- Top tier of corporate sponsor logos (large size and prominent placement) on all branding materials, designs and promotional activities
- Top tier logo on ALL branding decoration onsite
- Access to guest database, with consent
- 75 - 100 words recap article



★ 7 slots left

Sponsorship Packages

Main Benefits

Tickets
Gala Dinner
Booth (empty space)
Session
Speech at plenary
Sponsorship displays at Gala
Sponsors appreciation during Gala

Media Benefits

Logo on all branding materials, designs and promotional activities
Logo on ALL branding decoration onsite
Access to guest database, with consent
Recap article

Diamond Sponsorship 300,000,000

15
2 Seats
1.5m x 1.5m
1 Session
No
2nd tier
Yes

2nd tier of corporate sponsor logos (medium size)
2nd tier

Yes

Shoutout + embed link

Gold Sponsorship 200,000,000

10
2 Seats
1.5m x 1.5m
No
No
3rd tier
Yes

3rd tier of corporate sponsor logos (small size)
3rd tier

Yes

Shoutout + embed link

Silver Sponsorship 75,000,000

5
2 Seats
No
No
No
4th tier
Yes

4th tier of corporate sponsor logos (small size)
4th tier

Yes

Shoutout + embed link



Contact us



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