

Unique Hands-on Business Training for Your High-Talent Employees

**Working in Teams, JMEC provides Real Life
Research, Analysis & Consulting Experience
for Participants**

WHAT IS JMEC ?

A Tokyo-based business training program organized by 18 foreign chambers of commerce in Japan since 1993, and focused around a business plan competition. Conducted in English.

A 7-month program designed for full-time working professionals with lectures on Saturdays.

A program to support mid-career managers develop practical business skills and hands-on experience.

A program that attracts men and women from typically 15-20 countries and diverse professions.

JMEC as a corporate L&D program

Many companies have found that JMEC is an attractive training program, providing a valuable and unique experience for their high-talent employees—especially as they get to conduct research and analysis, and develop and write a comprehensive business plan for real business projects from real companies.

Companies that have sent employees to JMEC for training include Hewlett Packard, Danone, MetLife, Google, AIG, Louis Vuitton, TUV SUD and many others.



"JMEC provided me with an opportunity to work in a diverse, multi-cultural team, and the confidence to leave my comfort zone. It deepened my understanding of how a business entity is managed. My employer at the time was a large company so it was always difficult for me to understand the big picture, but JMEC gave me great insights. Now I understand much better how every transaction keeps the company running. This has had a huge impact on my career."

Izumi Yamamoto,
2012-2013 JMEC Participant

PARTICIPATION FEE & DEADLINE

PARTICIPATION FEE: JPY 150,000

DEADLINE : Oct. 15, 2023



FOR MORE INFORMATION

www.jmec.gr.jp

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JMEC 30 PROGRAM INFO

Internationally accredited by Pearson plc,
the world's largest education company

2023/2024

PROGRAM SCHEDULE

November 11 : Program starts with a series of lectures and workshops on Saturdays

January 13: Business plan projects given to the teams

May 7 : Submission of written business plan

May 25/26 : Oral presentations to JMEC Judging Panel

May 27-June 4: Team presentations to Project Clients

June 5 : Awards Ceremony

For more details go to
www.jmec.gr.jp/participants



Information Sessions for Participants:

Aug. 24 & 31, Sep. 7, 13, 21, 28
Oct. 4

www.jmec.gr.jp/participants

Your employees will improve their business skills and learn how to write a professional business plan in a multinational environment.

WHAT DO JMEC PARTICIPANTS DO?

Part 1 : Participate in a lecture and workshop series with experienced executives, business owners and entrepreneurs as lecturers and instructors.

Part 2 : Participants work in culturally diverse teams of 4-5 people on real business plan projects for real companies—conducting research and analysis; then develop and write a comprehensive professional business plan for their client.

JMEC PARTICIPANT PROFILE

- Mid-career professionals in Japan
- ~50/50 men & women
- ~50/50 Japanese & non-Japanese
- Typically 15-20 nationalities each year
- Average age 33-34 years (range: 24-55)
- Diverse professional backgrounds

