



SEEKING INNOVATIVE IDEAS

Are you considering expanding your business into the dynamic Japanese market?

Look no further than the Japan Market Expansion Competition (JMEC). JMEC offers you a unique opportunity to partner with talented professionals who are passionate about helping your business thrive in Japan.

Our Service:

- ✓ Comprehensive Business Plan including:
 - ⊖ Thorough Research of the Japanese Market & Competitors
 - ⊖ Rigorous Financial Analysis
 - ⊖ Actionable steps

Join leading companies who have leveraged JMEC to unlock new opportunities and achieve sustainable growth in Japan!



Your Catalyst for Success in Japan's Market

Why Choose Us

Backed by the expertise of seasoned mentors and consultants, JMEC participants collaborate within multinational teams to develop bespoke business plans tailored to your company's objectives. From market research to strategic planning, JMEC delivers actionable insights and innovative solutions to propel your entry/expansion efforts forward.

Contact Us:

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Client Testimonials

"Our JMEC team compared us to our competitors, obtained focus group assessments of how our target market sees us, and developed a modern communication strategy that redirects our promotional spending to more effective ways of attracting MBA candidates and achieving our growth targets. Amazingly, the JMEC team proposed first year improvements that save several times the cost of their plan! Well done!"

*- Philip O'Neill, McGill MBA
Japan Program Director*

"The JMEC team's niche market research analysis, promotion strategy, and marketing materials provided me with what I need to build a business around the JMEC blueprint. They evaluated competitors, interviewed potential users, and obtained focus group data, which will allow me to position this new service in the Japanese market. They also showed ways to leverage Fusion Systems Group capabilities to reduce costs and increase competitiveness."

*- Mike Alfant, CEO
Fusion Systems Group*



APPLICATION DEADLINE & FEES

Early-Bird Discount: JPY 1,200,000

Deadline: September 30, 2024

Project Client Fee: JPY 1,500,000

Deadline: November 30, 2024

