Djahid Benafla

Personal Information Nationality: Belgian Contact Information Mobile: +32 483699971 djahid.benafla@ugent.be

Education —

https://www.linkedin.com/in/djahid-benafla-48b96a187/

Eddodion	
Ghent University Master of Science: Management and Industrial Psychology	Ghent, Belgium 09/22-07/25
Hitotsubashi University Exchange student Faculty of Social Sciences	Tokyo, Japan 09/22-01/23
Ghent University Bachelor of Science: Management and Industrial Psychology	Ghent, Belgium 09/19-07/22

Work Experience -

Diversity And Inclusion Manager

Green Office Ghent

08/21-08/22

- Organization of marketing project
 - Provided perspective, insights, and knowledge to stakeholders across organizations as inclusion and diversity subject matter expert
 - Supported development of program materials to advance inclusion and diversity awareness, learning and action planning.
 - •Liaised with internal communications team to develop engaging and inspiring inclusion and diversity communication strategy.

Event Project Manager

FaculteitenKonvent vzw Ghent

09/21-01/22

- Oversaw preparation and management of event budgets to deliver at or below projected costs
- Hired and cross-trained staff members for various even-specific functions and assessed employees' understanding of associated processes and procedures.
- Planned and organized activities, details and logistics for student events.
- Responsible for managing professional relations with our sponsors

Public Relations Manager

Psychological and Educational Student Council Ghent

10/19-07/21

- Researched, negotiated, implemented, and tracked advertising and public relations activities.
- Defined and achieved projects and overall organizational vision, strategies, and tactics
- Collaborated with media to encourage company and product coverage and promote mission and values.

values.
Languages & Digital Skills ———————————————————————————————————
Outch (Native), Arabic (Native), English (Fluent), French (Intermediate) Knowledgeable in Microsoft Pack Office
Additional Information

- Undertook different positions for 5 years as a student representative in multiple councils and associations
- •Strong personal interest in intercultural communication and global management
- Professional interest in Human Resource Management, personnel policy, and counseling
- Professional focus of interest in Marketing, Branding Communication, Merchandising.