



@cblondeel

26 years old

traveler and blogger

www.charliediscovers.com

digital marketing enthusiast

singer

Education

Postgraduate

Digital Marketing
Hogeschool Gent, 2015 - 2016

Bachelor

Business Management
specialisation Cultural Mgt
Vives Bruges, 2010 - 2013

Travels

Europe

UK, France, Germany, Spain,
Italy, Slovenia, The Netherlands
and Portugal

Asia

Japan, Indonesia, Malaysia,
Borneo, Singapore, Thailand,
Laos, Vietnam and Cambodia

Oceania

Australia (Melbourne) and
New Zealand

Languages

Dutch: native tongue
English: very good
French: good
Spanish: notions
German: notions
Japanese: learning

Experience

Digital Coordinator



Period: October 2016 - today
Employer: Easyfairs
Location: Flanders Expo, Ghent
Job content: **Coordinate digital strategy event teams**
Google AdWords: set up, coordinate and report search and display campaigns
Social media advertising: set up, coordinate and report Facebook and LinkedIn campaigns
Coordination online content
Coordination visitor apps
Provide internal training
CSR communication & manager

MarCom Coordinator



Period: October 2013 - 2016
Employer: Easyfairs
Location: Flanders Expo, Ghent
Job content: **Coordination 360° comm planning events**
Coordination print: direct mailings & exhibitor packages
Venues & corporate communication
CSR communication & manager

Showroom Manager



Period: June 2017 - November 2017
Employer: MADE.COM
Location: Antwerp Loft, Antwerp
Job content: **Managing** temporary pop-up shop of designer furniture brand MADE.COM during the weekends
Introduce brand to customers
Inform customers on products and services
Sales reporting to Amsterdam & London offices

Internships

Communication Coordinator

Period: February 2013 - June 2013
Employer: MB Presents (previously: Fire-Starter)
Location: Brussels Expo, Brussels

Communication Coordinator

Period: October 2011 - April 2012
Employer: Cultuur Gent (cultural center of city Ghent)
Location: Cultural Center, Ghent

Box Office Assistant

Period: October 2010
Employer: Razor Reel Fantastic Film Festival
Location: Cinema Liberty, Bruges

Volunteer work

Chair Woman CSR Committee at Easyfairs

Ghent, March 2014 - today

Support Poverello day & organisation Breakfast For a Better Life

Ghent & Ostend, August 2014 - today

Community manager during FACTS convention

Ghent, September 2015

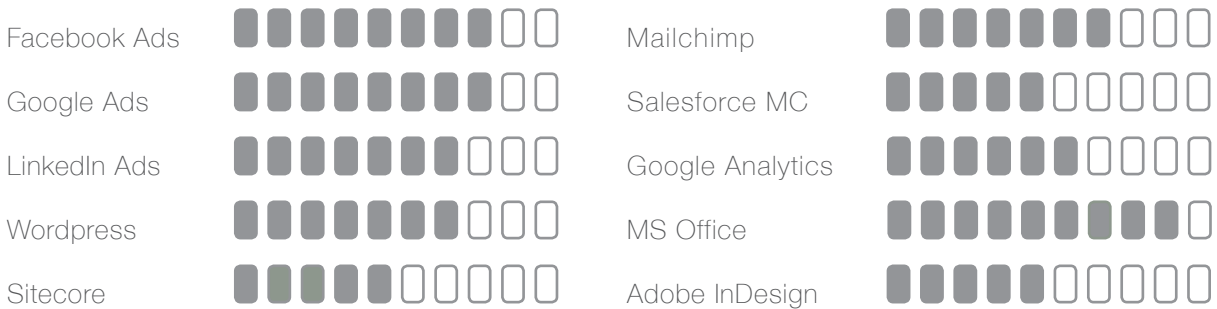
Board member Thoprock festival

Bruges, September 2010 - 2012

Youth worker Kazou (Christelijke Mutualiteit)

Eeklo, 2009 - 2014

Software skills

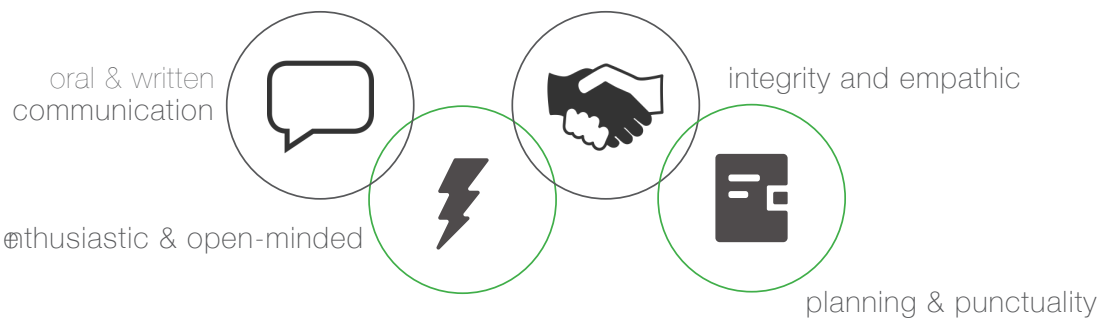


I work both with OS X as Windows.

Other skills

Copywriting for direct mailings, press releases, e-mailings, social media and blog posts
Verbal and non-verbal skills for customer-facing situations, presentation and training skills

Competences



Hobbies

Singing, traveling, going to concerts, visit exhibitions, hiking, biking, blogging, reading and going out for a drink with friends or colleagues.