

PARTICIPATE IN JMEC 27!

Internationally accredited by Pearson plc,
the world's largest education company

2020/2021 PROGRAM SCHEDULE

November 14 : Program starts with
a series of lectures and workshops
on Saturdays

January 16 : Business plan projects
given to the teams

May 7 : Submission of written
business plan

May 22-23 : Oral presentations to
JMEC Judging Panel

May 24-June 8: Team
presentations to Project Clients

June 9 : Awards Ceremony



Japan Market Expansion Competition, Place Canada
1F, 7-3-37 Akasaka, Minato-ku, Tokyo 107-0052

Tel : 03 5552 1444

www.jmec.gr.jp

Participant Fee : JPY 150,000

Application Deadline : October 15, 2020

For More Information

Contact Trond & Betsy at
info@jmec.gr.jp

www.jmec.gr.jp/participants

**Want to improve your business
skills and learn how to write a professional
business plan in a multinational
environment? Then check out JMEC!**

WHAT IS JMEC ?

A Tokyo-based business training program organized by 18 foreign chambers of commerce in Japan since 1993.

A 7-month weekend program designed for full-time working professionals with lectures on Saturdays.

A program to support mid-career managers develop practical business skills and hands-on experience.

A program that attracts men and women from a diversity of professions from Japan and other nations.

WHAT WILL YOU DO ?

Part 1 : Participate in a lecture and workshop series with experienced executives, business owners and entrepreneurs as instructors.

Part 2 : Learn how to research and write a complete professional business plan for a business client.

Upon successful completion, participants receive an official Pearson Assured JMEC program certificate.

WHY DO IT ?

To gain valuable insights into the Japanese Market and international business practices.

To work with a multinational group of people of diverse professional backgrounds—engineers, accountants, designers, sales managers, finance and administration managers, and others.

JMEC alumni have been promoted and advanced their careers due to the JMEC experience and skills.

SCHOLARSHIPS

You may be eligible for a scholarship. There are several available from Finnair, JMEC, FEW, the American Chamber, Australian & New Zealand Chamber, Danish Chamber, & Netherlands Chamber. To learn more about available scholarships contact info@jmec.gr.jp