

# Looking for Fresh Ideas and a Business Plan for your Market Entry or Business Expansion in Japan ?

**HIRE YOUR OWN JMEC TEAM!  
THINK FRESH. ACCELERATE BUSINESS.**

## WHAT IS JMEC ?

Tokyo-based business training program whose participants create professional business plans for **YOUR** business.

Established in 1993, JMEC is organized and supported by 18 Foreign Chambers of Commerce in Japan.

JMEC is a non-profit organization.

## WHY USE JMEC ?

Fresh perspective and ideas due to the diversity of participants.

Third-party objectivity in analysis and recommendations.

An additional resource of around 1,500+ work hours of market research and analysis.

At a cost substantially lower than commercial consultants.

## WHO IS MY JMEC TEAM ?

4-6 mid-career English-speaking business professionals working in Tokyo. Average age 33-34.

Diverse range of professional background-engineers, accountants, designers, sales managers, other.

Each year, participants have represented 15-20 different nationalities.

Participant Mix: In recent years, around 50/50 Japanese/foreign nationals and 50/50 men/women.

## 2020/2021 PROGRAM SCHEDULE

**November 14:** Program commences with a series of lectures and workshops on 7 Saturdays

**January 16:** Business plan projects given out to the teams

**January 18-22:** Teams meet their Project Clients for initial briefing

**May 7 :** Submission of written plan

**May 22-23 :** Oral presentations to JMEC Judging Panel

**May 24-June 8:** Oral team presentations to Project Clients

**June 9:** Awards Ceremony

## FEES & DEADLINES

**Project Client Fee:** JPY 1,500,000  
**Application Deadline:** November 30, 2020

**'Early-Bird' Discount Fee :** JPY 1,200,000  
**Application Deadline:** September 30, 2020

## ACCJ PROJECT GRANT

If you are an ACCJ SME corporate member, you may be eligible for a ¥750,000 grant.



## FOR MORE INFORMATION

Website : [www.jmec.gr.jp](http://www.jmec.gr.jp)

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