



Creative Linking of International Chambers

Trading Ideas



CLIC is a loose organization of 11 smaller European Chambers of Commerce in Japan created for the purpose of organizing innovative networking events to enable trading of ideas between the members of the participating chambers. CLIC is the Austrian Business Council, Belgian-Luxembourg, Danish, Dutch, Greek, Finnish, Icelandic, Norwegian, Spanish, Swedish and Swiss Chambers.

*Thursday 22 April - Virtual Joint Chambers Networking Event organized by CLIC*

## **Chopard Japan Ltd. – “How will the Luxury Industry Overcome the Coronavirus Crisis?”**

*Le Petit-Fils de L.-U. Chopard & Cie S.A., commonly known as Chopard, is a vertically integrated manufacturer and global retailer of high-end luxury watches, jewelry and accessories. Founded in 1860 by Louis-Ulysse Chopard, the Maison has been owned and managed by the Scheufele family since 1963 and is located in Geneva, Switzerland. Chopard is the official partner of the Mille Miglia classic car rally since 1988 and the Cannes Film Festival since 1998. Pioneering the industry, the company announced the “Journey to Sustainable Luxury” in 2013 and is the first luxury brand to produce its entire jewelry and watch collections using 100% ethical gold since 2018. Chopard is “The Artisan of Emotions – since 1860”. Chopard Japan Ltd. was established in 2006.*

At the 9<sup>th</sup> CLIC Event, **Mr. Thomas Döbeli, General Manager of Chopard Japan Ltd.**, will speak on the topic “How will the luxury industry overcome the coronavirus crisis?”. He will give an overview on the luxury industry and Chopard specifically, address the major trends triggered and accelerated by the coronavirus crisis, and share his views on the future of the luxury industry. Finally, he will introduce concrete examples of Chopard, including a new global campaign to be launched on April 20, 2021, before answering questions from the audience.

*Chopard*



### *About Mr. Thomas Döbeli*

Mr. Thomas Döbeli, General Manager at Chopard Japan Ltd., was born in Switzerland in 1973 and graduated from the University of Zurich. He moved to Japan in 2002 and has been working for Chopard since 2014, after positions at other major luxury jewelry and watch brands. He was invited as guest lecturer about the luxury industry and related topics at Hitotsubashi ICS, The Economist, Kyoto University and others. Mr. Döbeli lives with his wife and two kids in the Shonan area, is a member of the SCCIJ and Vice-President of the Japan Swiss Society.

### *Event Details*

**Date & Time:** Thursday April 22, 18:00 - 20:00 (speech starts at 18:15)

**Venue:** Online on Remo.co (link will be sent just before the event)

**Fee:** Free of charge for online participation

**JPY 1,500 for Austrian snack set** (Austrian beer and salami snack)



## Registrations

Please register by email to [info@blccj.or.jp](mailto:info@blccj.or.jp) no later than Friday 16 April.  
Send us your full name, company name and title, and preferred email address.  
We will send a confirmation email.

**Seats for BLCCJ are limited**, first come first serve!

Also **Austrian snack sets are limited**, so contact our office first before paying.  
We will need a name + delivery address + phone number to arrange delivery.  
Delivery is **limited to the Kanto region**.

If we can accept your order, you are requested to pay JPY 1,500 by bank transfer by 16 April.  
*Note that cancellations after 16 April and no-shows will be fully charged.*

Bank: Mitsui Sumitomo Banking Corporation, Kojimachi Branch  
Account: Check Account (toza) No. 226330  
Account holder: Belgian-Luxembourg Chamber of Commerce in Japan

## How to use Remo.co

There is a quick and snappy 3-minute video showing you how to use Remo within the event to be found here:

<https://www.youtube.com/watch?v=P01JxUBNU2Y&t=10s>

Remo is best used on a desktop PC or notebook but can be used on a smartphone too. An automatic technical check for your pc can be done from here:

<https://geartest.remo.co/>

