

**Fair for International Residents in Japan**  
**2nd EXPAT EXPO TOKYO 2021**  
**To be Held with Support of the Ministry of Foreign Affairs of Japan**

Innovent, Inc. (President & COO: Masato Hori) will hold the 2nd EXPAT EXPO TOKYO 2021 at Tokyo Metropolitan Industrial Trade Center on November 5th and 6th (Thu & Fri), 2021. (Official website: <https://expat-expo.jp/>)



**EXPAT EXPO TOKYO will expand in 2021**

More than 2.8 million of foreign nationals are living, working, and studying in Japan (Statistics Bureau, Ministry of Internal Affairs and Communications). Although the growth rate is temporarily slowing down due to the COVID-19 spread, the number is likely to increase thanks to efforts by the government and businesses including introduction of “specified skilled worker” visa, recruitment of “highly skilled professionals”, and promotion of diversity. On the other hand, many foreign nationals are facing difficulties in daily lives because of language and cultural barriers.

To respond to this situation, the 1st EXPAT EXPO TOKYO was held last year as a matching platform for internationals and local businesses providing foreigner-friendly services, and welcomed a lot of foreign nationals and their families. The two-day event will come back with a five times larger scale under the support of the Ministry of Foreign Affairs of Japan, Minato City, Japan National Tourism Organization (JNTO), Japan Association of Tourism Agents, and chambers of commerce in Japan.



## Book your stand space

Application for EXPAT EXPO TOKYO 2021 is now open for all businesses aiming at international residents. As an alternative for the shrinking inbound market due to COVID-19, This event will be a unique opportunity to showcase your services and expand your brand recognition in the existing expat market in Japan. The sale will end when all the stand has been sold.

### Exhibits

- |                      |                        |                    |
|----------------------|------------------------|--------------------|
| ■ School / Education | ■ Housekeeping service | ■ Pet              |
| ■ Dining             | ■ Shopping             | ■ Art / Hobby      |
| ■ Beauty care        | ■ Moving service       | ■ Community        |
| ■ Travel             | ■ Cashless payments    | ■ Real estate etc. |
| ■ Sport / Fitness    | ■ Internet             |                    |
| ■ Medical / Hospital | ■ Legal service        |                    |

[Inquiry] Innovent, Inc. (TEL : 03-6812-9422 MAIL: [expat\\_expo@innovent.co.jp](mailto:expat_expo@innovent.co.jp))

## Events

Event space at EXPAT EXPO TOKYO is available for anyone who are planning events for foreign nationals in Japan. Not only recitals, contests, seminars, workshops, but also closed meetings of your communities and organizations are also welcome. Event space could be offered for free for some kinds of contents. (Space is limited)

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### <Event Outline>

- Title : 2nd EXPAT EXPO TOKYO 2021  
Date : November 5th (Fri.) & 6th (Sat.), 2021  
Venue : Tokyo Metropolitan Industrial Trade Center Hamamatsucho-Kan  
Organizer : EXPAT EXPO TOKYO Executive Committee  
Support : Ministry of Foreign Affairs of Japan, Minato City,  
Japan National Tourism Organization (JNTO),  
Japan Association of Travel Agents,  
The Australian and New Zealand Chamber of Commerce in Japan,  
The Belgian-Luxembourg Chamber of Commerce in Japan,  
The British Chamber of Commerce in Japan,  
The German Chamber of Commerce and Industry in Japan  
Special Collaboration : PLAZA HOMES, LTD.  
Management Office : Innovent, Inc. (NBF Minami-Aoyama Bldg. 2F, 3-1-31, Minami-Aoyama,  
Minato-ku, Tokyo 107-0062)  
Official Website : <https://expat-expo.jp/>

Changes are likely to happen according to the spread of COVID-19.

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**【Press / Media Contact】**

EXPAT EXPO TOKYO Executive Committee

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Please contact us for media coverage.