

Looking for Fresh Ideas and a Business Plan for your Market Entry or Business Expansion in Japan ?

**HIRE YOUR OWN JMEC TEAM!
THINK FRESH. ACCELERATE BUSINESS.**

WHAT IS JMEC ?

Tokyo-based business training program whose participants create professional business plans for **YOUR** business.

Established in 1993, JMEC is organized and supported by 18 Foreign Chambers of Commerce in Japan.

JMEC is a non-profit organization.

WHY USE JMEC ?

Fresh perspective and ideas due to the diversity of participants.

Third-party objectivity in analysis and recommendations.

An additional resource of around 1,500+ work hours of market research and analysis.

At a cost substantially lower than commercial consultants.

WHO IS MY JMEC TEAM ?

4-6 mid-career English-speaking business professionals working in Tokyo. Average age 33-34.

Diverse range of professional background-engineers, accountants, designers, sales managers, other.

Each year, participants have represented 15-20 different nationalities.

Participant Mix: In recent years, around 50/50 Japanese/foreign nationals and 50/50 men/women.

2021/2022 PROGRAM SCHEDULE

November 13: Program commences with a series of lectures and workshops on 7 Saturdays

January 8: Business plan projects given out to the teams

January 10-16: Teams meet their Project Clients for initial briefing

May 9 : Submission of written plan

May 28-29 : Oral presentations to JMEC Judging Panel

May 30-June 7: Oral team presentations to Project Clients

June 8: Awards Ceremony

FEES & DEADLINES

Project Client Fee: JPY 1,500,000
Application Deadline: November 30, 2021

'Early-Bird' Discount Fee : JPY 1,200,000
Application Deadline: September 30, 2021



FOR MORE INFORMATION

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