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Top Skills

Financial Markets

Equities

Capital Markets

Languages

French

English

Spanish

Dutch

Publications

De Winnaarseconomie: uitdagingen en kansen van de digitale economie

Naar Grijsland

Gouden Beursleuzen

Koen De Leus

Chief Economist at BNP Paribas Fortis
Brussels Metropolitan Area

Summary

Koen De Leus (b. 1969 in Bonheiden) graduated in Commercial Science from the Saint Aloysius Economics High School (EHSAL). Working as an analyst for Tijd Beursmedia, he was from 1998 onwards closely involved in the design and calculation of European sector indices. From 2004 to January 2006 he was Chief Economist for Uitgeversbedrijf Tijd, the company which publishes business daily newspaper De Tijd and investment journal De Belegger.

From 2006 to July 2012, Koen served as a Market Strategist at Bolero, an online broker owned by KBC Securities, before moving over to take up the post of Senior Economist at the parent company KBC in August 2012.

Since September 2016 Koen is Chief Economist at BNP Paribas Fortis. He is also a guest lecturer in 'Behavioral Finance' on the Investment Management programme at EHSAL Management School.

Koen makes regular guest appearances on the news programmes of TV channels VRT, Kanaal Z and Tijd.TV and also on the radio and is frequently quoted in both the popular and the specialised financial press.

In 2006, he published, along with co-author Paul Huybrechts, a book entitled Naar Grijsland (A Greying Country), an in-depth analysis of the social and economic consequences of an ageing population. The book was one of three works nominated for the ABN Amro Prize awarded for the non-fiction book of the year. In 2012 he published Gouden Beursleuzen (Golden Stock Market Tips), in which he reviewed and updated stock market tips from the world's leading investors and examined the most common emotional traps into which investors frequently fall.

In June 2017 Koen published a new book on the digital revolution and its economic and social impact on our society: The Winner's Economy: challenges and opportunities of the digital revolution. The book is available in Dutch (De Winnaarseconomie) and French (L'économie des gagnants).

Experience

BNP Paribas Fortis

Chief Economist

September 2016 - Present (5 years 7 months)

Rue Royale, Brussels

KBC Bank & Verzekering

Senior Economist

July 2012 - August 2016 (4 years 2 months)

Reputation building:

- * Contact person for press with regard to questions on macro and financial topics;
- * Giving speeches for clients
- * Writing newsletters
- * Macro scenario

KBC Securities Bolero

Markets specialist

February 2006 - July 2012 (6 years 6 months)

Writing a daily newsletter with stock recommendations, strategic advise and macro economic analysis. Giving speeches and writing columns and analysis for magazines and newspapers.

Uitgeversbedrijf Tijd

Chief Economist

January 1996 - January 2006 (10 years 1 month)

Leading a team of analysts (5) that were responsible for the specialized inserts of the newspaper.

Write economic analyses for the newspaper.

Reputation building giving speeches.

Education

EHSAL

Master's degree, Applied Economics