

CONTACT ME AT



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AREAS OF INTEREST



Cinema



Art



Photography



History

SPORTS



Boxing



Swimming



Tellilis



LICENCE

Driving's License category B

DIMITRI DEGRAEVE

WORK EXPERIENCE

Passenger Service Agent

Brussels Airlines (Lufthansa Group)

- Passenger assistance
- Arrival coordination
- Flight boarding
- Customer service

Product Genius December 2022 - February 2023

BMW Group Belux

- Product knowledge
- Customer advising
- Sales support
- Brand experience

Assistant Event Manager

December 2022 - February 2023

2019 - Present

Belgian Federation of the Automotive and Cycle Industry

- Event planning (Brussels Motor Show)
- On-site management
- Client communication
- Budget control

Marketing internship

September 2022 - December 2022

Sony Pictures Entertainment

- Campaign support
- Event organisation
- Promotional planning

Commercial internship

March 2022

Prefix Belgium

- Sales support
- Administrative tasks
- Market analysis

EDUCATION AND TRAINING

Master of Business Administration	(Graduated with distinction) 2023 - 2025
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Solvay Business School (VUB)

Bachelor of **Business Management-Marketing** 2020 - 2023

Odisee Hogeschool Brussel (KUL)

Bachelor of **Hotel Management** 2018 - 2020

Erasmus Hogeschool Brussel

Economics - Modern Languages 2015 - 2018

Maria Assumpta Lyceum Laeken

RESEARCH PAPERS

The Transition To Individual Electric Mobility

"How can the new form of individual mobility (O-CO2) be made affordable for private individuals?"

Beyond the Stream: The Audiences' Motivations for Choosing Cinemas

"The factors that persuade Belgian audiences to watch films in traditional cinemas despite the growing presence of streaming."

LANGUAGES

Dutch			
French	•		
English			
Spanish			