DIMITRI DEGRAEVE



BACKGROUND

Born in Brussels, I studied and worked in multilingual environments, developing strong cross-cultural communication skills. I have had the opportunity to collaborate with European, American, and Japanese companies, which has provided me with valuable insight into diverse professional cultures and ways of working. Additionally, my experience representing premium brands such as BMW Group and Brussels Airlines has strengthened my ability to deliver high-quality service and uphold strong brand standards.

CONTACT

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LANGUAGES

French: Native

Dutch: Native

English: Fluent

Spanish: Advanced

German: Basic

Japanese: Basic Advanced

RESEARCH PAPERS

The Transition To IndividualElectricMobility
"How can the new form of individual mobility (O-CO2) be made affordable for private individuals?"

Beyond the Stream: The Audiences' Motivations for Choosing Cinemas
"The factors that persuade Belgian audiences to watch films in traditional cinemas despite the growing presence of streaming."

WORK EXPERIENCE

SCIENCE AND TECHNOLOGY IN SOCIETY CONGRES OF JAPAN — ***2026 - PRESENT***
INTERN ASSISTANT DIRECTOR OF FOREIGN AFFAIRS

- Support for Director in daily tasks and organisation
- Assistance in organizing international meetings and events
- Communication with participants

BEYOND MARS AGENCY — ***2022 - PRESENT***
BRAND AND SALES AMBASSADOR (FLEXIBLE CONTRACT)

- Brand representation & customer engagement
- Product promotion
- Sales performance & target achievement
- Customer service

BMW BELUX — ***2022-2026***
PRODUCT GENIUS (FLEXIBLE CONTRACT)

- Product knowledge
- Customer advising
- Sales support
- Brand experience

BRUSSELS AIRLINES - LUFTHANSA GROUP — ***2019-2025***
MULTILINGUAL PASSENGER SERVICE AGENT - BOARDING AGENT (STUDENT CONTRACT)

- Arrival coordination
- Flight boarding
- Customer service

BELGIAN FEDERATION OF THE AUTOMOTIVE AND CYCLE INDUSTRY — ***2023***
ASSISTANT EVENT MANAGER (FLEXIBLE CONTRACT)

- Event planning (Brussels Motor Show)
- On-site management
- Client communication
- Budget control

SONY PICTURES ENTERTAINMENT — ***2022***
MARKETING INTERNSHIP

- Campaign support
- Event organisation
- Promotional planning
- Marketing analysis

PREFIX DESIGN DISTRIBUTION — ***2021***
COMMERCIAL INTERNSHIP

- Sales support
- Administrative tasks
- Market analysis

EDUCATION

MASTER OF BUSINESS ADMINISTRATION (GRADUATED WITH DISTINCTION)
SOLVAY BUSINESS SCHOOL (VUB)

BACHELOR OF BUSINESS MANAGEMENT-MARKETING
KU LEUVEN (ODISEE)

BACHELOR OF HOTEL MANAGEMENT
ERASMUS HOGESCHOOL BRUSSELS